

*Diaper need is a serious problem,  
and YOU can help!*



*Did you know that 1 in 3 mothers struggle to provide the diapers her children need to stay clean, healthy and happy? By holding a Diaper Drive, you can help us make sure diapers get to those families in West Central Illinois who need them the most!*

## *How to Host a Diaper Drive*

### **1. Let Loving Bottoms Diaper Bank know about your drive!**

*Register your drive on our website or fill out the registration form at the end of this toolkit and send it to us.*

***We can help you promote your drive or come to speak to your group!***

### **2. Choose a location**

*Find a convenient place for people to drop off diapers*

*Label the collection bins colorfully and clearly – you can use our nifty sign that we included at the end of the toolkit!*

*Setting a goal for your collection helps motivate folks to get involved*

### **3. Choose a date and time – a week or even a month!**

*Consider a fun theme or timing your drive with a particular event.*

### **4. Enlist colleagues & online community**

*Post fliers, send emails, share on social media*

*Ask colleagues to help promote and organize the drive*

*Consider a friendly competition among another group, business or department*

*Send reminders and progress updates at the beginning, middle, and end of the drive.*

### **5. Collect and Tally!**

*Count donations and track on a spreadsheet*

*Coordinate drop-off at the Diaper Bank*

### **6. Recap and inspire others**

*Publicize results within your group*



*Babies need an average of 6-10 diapers a day to stay clean, healthy and happy? That is a total of up to 3,650 diapers a year for one child!*

## *Other Creative Ideas*

### *Host a Diaper Drive at:*

- School
- Church
- Library/Coffee Shop
- In lieu of gifts (for weddings, birthdays, showers)
- Virtual drive (using Amazon wish list, collect \$)

### *Ideas to make your diaper drive stand out....*

*Host a bake sale or collect loose change and donate the \$ to the diaper bank or use the money to buy diapers*

*Ask people to shop in their own closets – maybe little ones have outgrown their diapers*

*Host a “Bring your Left Over Gift Certificates” Party – ask friends to bring gift cards and use them to buy diapers.*

*Partner with another special event – get the organizer to cross-promote your drive and award attendees who bring diapers with a free entrance or other prizes*

*Challenge another group or business to see who can collect more diapers.*

### *Motivate Donors:*

**For Teachers:** *A diaper drive is a great opportunity for incorporating real life lessons about poverty and the working poor. It drives home a concept that everything we do impacts people in our communities.*

**For Parents:** *Kids who host a diaper drive learn how to organize themselves and others, set goals, figure out logistics, how to negotiate rides, make pickups and deliveries, and maybe even get local businesses to give discounts and donations.*

**For Companies:** *Your company can show how good it's doing in the community by matching donations or providing incentives to others for donating (free trial membership, gift cards, discount coupons).*

### *Tips & Tricks:*

*Personal acknowledgement for donations goes a long way!*

*Teaming up with others allows for a larger network to spread the word*

*Pictures are great and can help people feel really connected to your important work!*

*When diapers are in short supply,  
mothers and babies struggle.*

## *Why Diapers?*

- 70% of moms who get Diaper Bank diapers report leaving their child in soiled diapers longer than they want to in order to make a small diaper supply last longer.
- Some parents without enough diapers report limiting their child's liquid intake to make diapers last longer.
- Moms who don't have enough diapers are 3x more likely to suffer from depression and anxiety.
- Children who are left in soiled diapers are uncomfortable and cry more. Children who cry more are at a greater risk of child abuse.
- Children's brains build the foundation for attachment, trust, and emotional maturity at just a few weeks old – when children suffer the stress of being left in a dirty diaper their brains can actually change permanently.

## *Our Partners*

The Loving Bottoms Diaper Bank works with organizations serving low-income families and children in Knox, Warren, Mercer, Henderson, Fulton, and Peoria, Tazewell, Henry, Stark Counties to make sure those families have the diapers they need. Each month, our partners distribute our diapers to their clients.



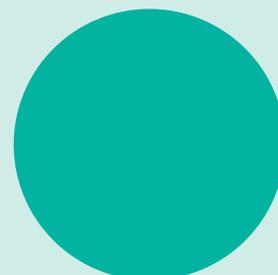
*\$22,880*

Annual income of a single mom working full-time at a minimum wage job



*\$900*

Average annual cost of diapering one child



*Zero*

Number of social safety net programs that offer assistance to buy diapers

## Sample Letter/Email

*Subject: Diaper Drive (be creative for your audience)*

**Insert name(s)** will host a Diaper Drive in support of Loving Bottoms Diaper Bank, a nonprofit organization that exists to help strengthen low-income families in Knox, Warren, Mercer, Henderson, Fulton, Peoria, Tazewell, Henry, and Stark Counties by ensuring access to an adequate supply of diapers and by raising awareness about the causes and consequences of diaper need in our community.

Our participation will help these families who are unable to provide an adequate supply of fresh diapers for their children. Our efforts in this diaper drive will go a long way to ensuring that these babies get a healthier start in life. On behalf of Loving Bottoms Diaper Bank and the families, we will help, Thank You!

Our Diaper Drive will take place **insert date**

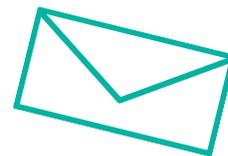
You can drop off your donated diapers during this time frame at:

**Insert drop off information**

You can make online donations of dollars at [www.lovingbottoms.org](http://www.lovingbottoms.org) or by giving a check or cash to **(insert a contact of individual coordinating financial donations)**.

Through their negotiated bulk discount pricing, Loving Bottoms can maximize our donation and ensure you get the biggest bang for your buck!

**Add additional event information, prize incentives and goals (as applicable)**



Thank you for supporting  
Loving Bottoms Diaper Bank!

# GOAL SHEET

**HELP  
KEEP  
BABIES  
DRY!**

The Loving Bottoms Diaper Bank can turn \$15 into a month's supplement of diapers for 2 babies in need.

Our Goal is to Collect # \_\_\_\_\_ Diapers!

100%

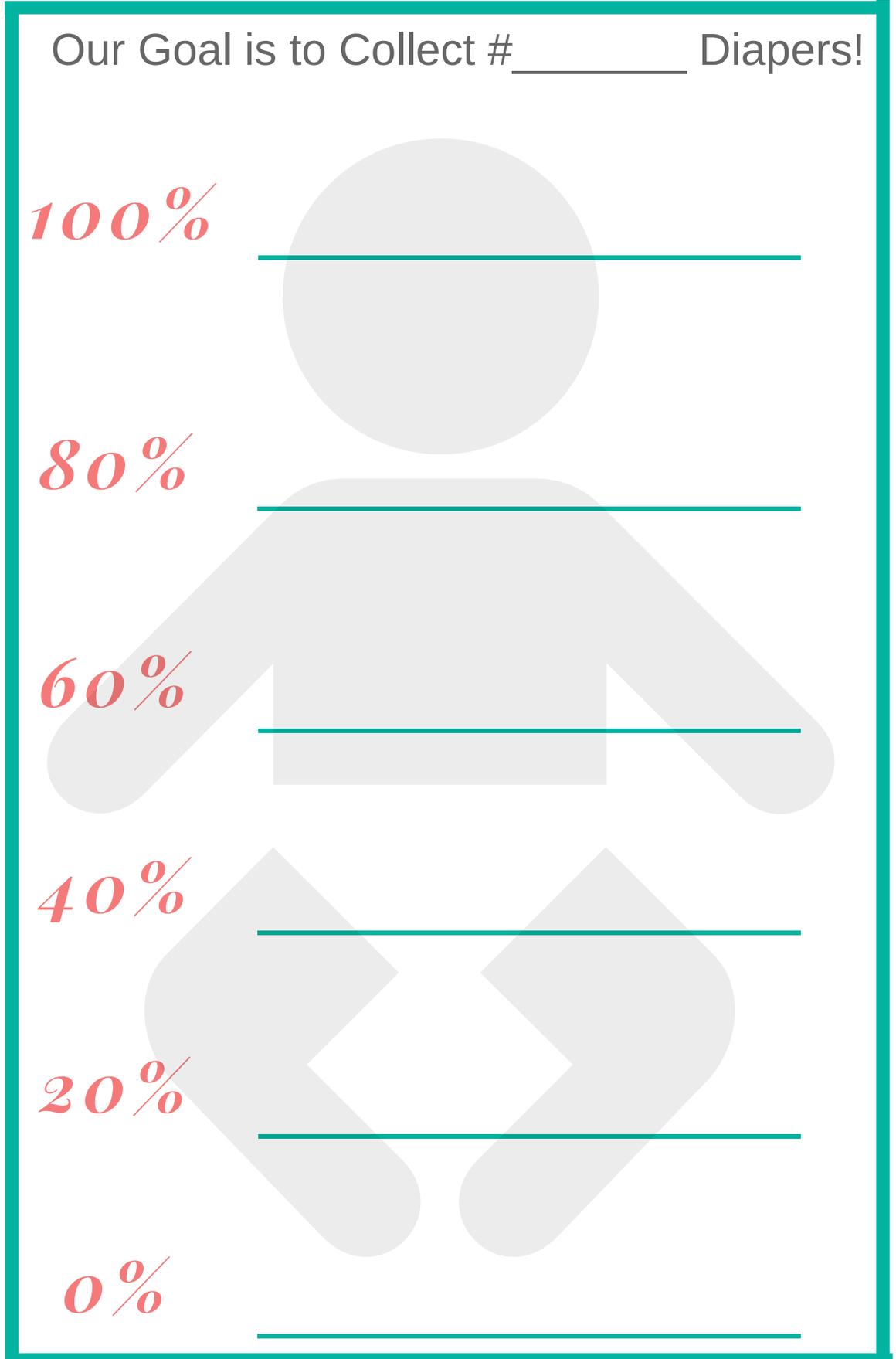
80%

60%

40%

20%

0%



# Diaper & Dollars Collection Form

*Use this form to track your efforts*

*After the completion of your successful Diaper and Dollar Drive, simply send us (info@lovingbottoms.org) this completed form and upload any pictures or stories from the event to our Facebook page and/or email them to us and we may include them on our website as well! Don't forget to send out a nice THANK YOU to the groups, individuals or organizations that helped make your Dollars & Diaper Drive a success!*

## Size

Newborn

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Size 1

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Size 2

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Size 3

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Size 4

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Size 5

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Size 6

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Pullups

---

Wipes

---

Other

---

## Total

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Date \_\_\_\_\_

Name \_\_\_\_\_

Group \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

# of Diapers \_\_\_\_\_

# of Wipes \_\_\_\_\_

\$ Raised \_\_\_\_\_

Other \_\_\_\_\_

*Thank You!*



## We Want to Help Keep Babies Dry, Clean, and Healthy!

### *Loving Bottoms Diaper Bank - Dollars & Diaper Drive Registration Form*

Name of Organization \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

How many members does your company/group have? \_\_\_\_\_

Start Date of Diaper Drive \_\_\_\_\_ End Date \_\_\_\_\_

Yes, please publish our drive on your website, so the public may drop off diapers

Name of the organization we would like to challenge for this Diaper Drive (including contact information):

\_\_\_\_\_

We will arrange for delivery to LBDB warehouse on: \_\_\_\_\_

We will need someone to pick the diapers up on: \_\_\_\_\_

Comments: \_\_\_\_\_

Our diaper collection goal is:

- 500-1000 Diapers
- 1000 -2500 Diapers
- 2500-5000 Diapers
- 5000-10,000 Diapers
- 10,000 + Diapers

Our diaper wipes goal is:

- 100-500 cartons of wipes
- 500-800 cartons of wipes
- 800+ cartons of wipes

Our donated dollars goal is:

- \$100-\$500
- \$500-\$1000
- \$1000-\$2500
- \$ \_\_\_\_\_

We would like for the Loving Bottoms Diaper Bank to come talk to our members.

We would like information for ongoing financial sponsorship levels

Please email this form to [info@lovingbottoms.org](mailto:info@lovingbottoms.org) or mail to:

Loving Bottoms Diaper Bank

77 S. Henderson St.

Galesburg, IL 61402

[www.lovingbottoms.org](http://www.lovingbottoms.org)

The Loving Bottoms Diaper Bank is a 501(c)(3) tax-exempt, non-profit charitable organization, so your donation is 100% applicable for IRS tax credit. Our tax-exempt number is 47-5163997

# DONATE DIAPERS HERE!

*Use this bin to donate diapers & wipes for babies in need.*

Diaper Drive Dates \_\_\_\_\_

Coordinated By \_\_\_\_\_

Contact \_\_\_\_\_



*Learn more & donate online at [www.LovingBottoms.org](http://www.LovingBottoms.org)*

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The Loving Bottoms Diaper Bank is a 501(c)(3) tax-exempt, non-profit charitable organization, so your donation is 100% applicable for IRS tax credit. Our tax-exempt number is 47-5163397

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# DONATE DIAPERS HERE!

*We accept the following donated items:*

*Diapers*

*Wipes*

*Adult briefs & pads*

*Tampons & pads*



*Learn more the diaper bank visit [www.LovingBottoms.org](http://www.LovingBottoms.org)*

The Loving Bottoms Diaper Bank is a 501(c)(3) tax-exempt, non-profit charitable organization, so your donation is 100% applicable for IRS tax credit. Our tax-exempt number is 47-5163397